

FOR IMMEDIATE RELEASE



HeadCount to stage “Reality Check” Game Show at Phish’s Festival 8

Fans Compete for Grand Prize of One-of-a-Kind Jim Pollock Artwork in Phish and Current Events Trivia Contest

INDIO, CA – If you fancy yourself an “a-Phish-ionado,” or an expert on current events, you’ll have a chance to prove it at Festival 8. [HeadCount](#), fresh off announcing superb [statistical results](#) from last year’s voter registration campaign, will host the “Reality Check” music and political trivia game show at this weekend’s Phish festival. The Grand Prize winner will walk away with a one-of-a-kind piece of artwork by Phish poster artist [Jim Pollock](#).

Be prepared to answer questions like this:

- **What body part of Fee’s body got “sliced”?**
- **What town does Trey Anastasio, John Popper of Blues Traveler and Chris Barron of the Spin Doctors all hail from?**
- **What Who album did Phish cover on Halloween 1995?**

All you have to do is stop by the HeadCount booth and be ready to play “**Reality Check**”. You’ll also get a coupon for a **free scoop of Ben & Jerry’s Phish Food Ice Cream just for playing** or for filling out HeadCount’s [“What’s Your Issue?”](#) survey.

“Reality Check” will pit you head-to-head with another competitor as a host quizzes you on Phish history, classic albums, the news and government. Plus, there will also be a Family Feud-style “Survey Says!” question. Win three straight times and you can advance to the Tournament of Champions, held before Phish’s final set of the weekend on Sunday, Nov. 1.

The **Grand Prize** winner will receive an **uncut sheet of four Pollock Halloween masks**. These masks will be available at the [WaterWheel](#) table throughout Festival 8, which will house a Pollock gallery. To make the “Reality Check” prize one-of-a-kind, Jim is doing a **special illustration on one uncut sheet** – meaning the winner goes home with a **true Pollock original**. Other prizes include a Festival 8 merchandise pack and an autographed copy of the [PhanArt](#) book.

So stop by the HeadCount booth and play “Reality Check,” complete the survey and learn more about how HeadCount works with musicians to encourage participation in democracy.

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About HeadCount

HeadCount is a 501(c)3 nonpartisan, nonprofit organization dedicated to registering voters and inspiring participation in democracy through the power of music. Since its inception in 2004, the organization has registered over 150,000 voters. It is now taking a step forward, motivating members of the music community to be involved, active citizens. More information can be found at [www.HeadCount.org](#).

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